

CASE: MullenLowe

Area: London, UK

Products used: Acoustic Panels

Architect firm: Studio Octopi **Architect:** Chris Romer-Lee



MullenLowe Group is a global network of marketing agencies. In 2015 the company commissioned Studio Octopi to design their new London offices, housing all three MullenLowe agencies as well as the Group's global headquarters. Led by architect and agency director Chris Romer-Lee, Studio Octopi created the "City of MullenLowe", fitting out the 4,300 sqm space in a former carpet factory. One of the challenges with this enormous space was creating an effective and attractive acoustic environment. To achieve this, the agency turned to BAUX, installing floor-to-ceiling acoustic paneling in editing suites and meeting spaces.

Studio Octopi also used BAUX acoustic Panels as a visual feature, opting for bright colours that reflect the client's creativity and youthful approach. Some of the spaces in which BAUX Panels were installed are visible from the street outside, and the warm tones create an inviting and appealing aesthetic. The detailed texture of the panels likewise lend themselves to a more unique office environment, eschewing the ubiquitous white walls of the modern workplace.

Products used:

Acoustic wood-wool Panels — Diagonal

For more images and information about the MullenLowe and additional reference projects visit www.baux.se.

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