CASE: SIXT

Area: Los Angeles, USA Products used: Acoustic Panels, 3d Pixels

Architect: Citron Design Group Project lead: Allard Kuijken







Since 2011 the brand has expanded into the United States, including a new headquarters on the West Coast, created by California-based agency Citron Design Group. The client brief specified a creative open-office environment, with direct access to outdoor areas and breakout spaces for informal meetings.

Project Lead Allard Kuijken explained: "These days everybody likes the aesthetics of an open office environment to enhance collaboration and have flexible workspaces that can easily be reconfigured or expanded to accommodate growth in the future. However, this only works well if the people are not disturbed by too much noise from other people talking and phone conversations nearby. Acoustical materials are a critical component to a well designed space that not only looks good but functions well for all required levels of audibility."

To achieve success in both acoustic control and aesthetic coherence, Citron turned to BAUX. This followed a period of extensive research by the Sixt global design team, who concluded that BAUX acoustic products had the best acoustic properties and design at the most competitive price point. Additionally, one of the key factors in choosing an acoustic supplier was sustainability, a key commitment in the BAUX production process.

Products used:

Acoustic wood-wool Panels — Diagonal, Stripes, Check. **Acoustic wood-wool 3d** — 25, 50, 70

For more images and information about the Sixt and additional reference projects visit www.baux.se.

